

New Parents' Groups Made Easy!

Complete programs - Soup to Nuts

from the first piece of promotion to the last meeting activity.

When using the lesson plans and materials in this curriculum, *YOU can* facilitate groups that will...



- Provide a place and time for discussion of baby care basics, exchange of ideas and coping skills.
- Help moms feel comfortable discussing their birth experiences, postpartum feelings and physical recovery.
- Assist new moms in rediscovering the things they love to do and how to incorporate these activities back into their lives.
- Help your new moms adapt to sleep deprivation issues and the changing roles in their lives as they transition to motherhood.
- Help you create an encouraging and nurturing environment where moms can communicate freely and develop a support network of fellow parents.
- Encourage participation and attendance because moms can get their needs met in a non-threatening supportive environment while having FUN and making friends.



#1 in Client Satisfaction

“Open the binder and go. It couldn’t be easier.”

Linda Fortin, CBE
Private practice

“These programs came to us at a time when we were afraid we would have to shut our doors and our funding would be lost. We implemented these programs and attendance quickly became the highest it had ever been. What a difference and so simple to do!”

Dana Harper, RN
Patient Education Coordinator

“Great lesson plans! They really knew what they were doing! This was put together by people with lots of experience. Thank you”

Ruby Winters, MA
Public Health Educator

“We tried so many different programs, each unsuccessful. We had given up hope. Attendance was always a problem. This program was the key. New moms came, told their friends, the word spread and before long we had to ADD programs to the schedule.”

Sarah McCrisp, MA
Patient Education Supervisor

Provide your new moms and their families with the support they need and deserve.



If you are looking for the perfect curricula, you have found it!

You CAN provide the programs that you have dreamed of at minimal expense and have maximum attendance.

Let them know that they are not alone.

The easy to use reference binders contain everything you need...

- Promotional pieces and tips to help get you started.
- Registration forms, reminder postcards and more.
- Complete, step by step, detailed lesson plans for three age groups.

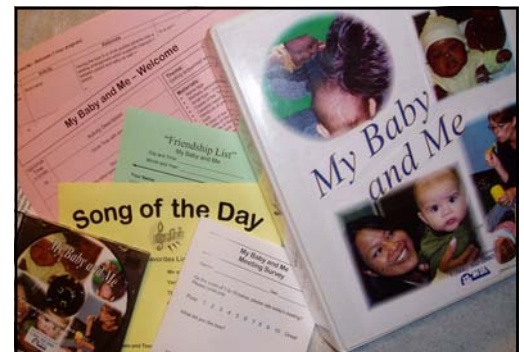


- **New Mother's Group**
Six, 90 minute meetings
- **My Baby and Me**
Nine, 60 minute meetings
- **Fun For Wee Ones**
Nine, 60 minute meetings

- Each lesson includes teaching strategies and tips.
- Laminated summary pages for facilitator use.
- High quality, easily reproducible handouts contained within the binder with backup on CD ROM.
- Fun group activities and discussion topics.
- Evaluation tools.
- Money back guarantee



New Mother's Group is designed for new moms and their infants. Six, 90 minute meetings.



My Baby and Me is designed for new parents and their babies: 3 - 6 months of age. Nine, 60 minute meetings.



Fun for Wee Ones is designed for new parents and their babies: 6 - 12 months of age. Nine, 60 minute meetings.



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Curricula
Set

ORDER FORM

Please complete this form below and mail it along with your payment to:

Curricula for Advancement
A Division of CFA, Inc.
359 Route 111,
Smithtown, New York 11787

Email: FamilyCFA@aol.com

Website: www.FamilyCFA.com

- Make checks payable to CFA, Inc.
- Credit card orders can be taken over the phone or faxed to 631-360-2878.
- CFA will phone or fax confirmation upon receipt of order.

Call Toll Free 1-866-360-2880 X206 with any questions.

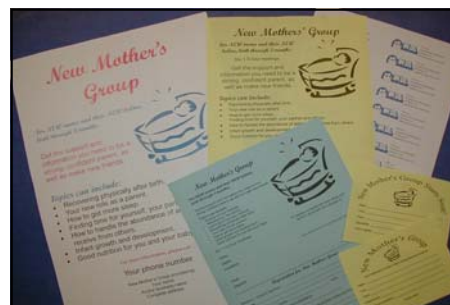
Item	Quantity	Price	Total
New Mother's Group Curriculum <small>For new mothers and their infants.</small>		\$195.00	
My Baby and Me Curriculum <small>For parents and infants: 3 - 6 months of age.</small>		\$195.00	
Fun for Wee Ones Curriculum <small>For parents and infants: 6 - 12 months of age.</small>		\$195.00	
2 Curricula Set		\$350.00	
3 Curricula Set		\$495.00	
Promotion Starter Kit		\$99.00	
		TOTAL for items	
Shipping and handling charges:		New York State residents add sales tax	
<ul style="list-style-type: none"> • Free shipping within the continental USA. • Hawaii, Alaska and international shipments please call for charges. 		TOTAL Charges	

Make your advertising quick, easy and inexpensive. Order your

Promotion Starter Kit

Prepared especially for you. The kit includes: name, phone number and complete address on...

- 10 full color 11 X 17 promotional flyers to be posted in key places.
- 100 - 8 1/2 X 11 flyers for distribution
- 100 - 8 1/2 X 11 registration forms
- 50 reminder postcards
- 50 promo postcards
- 100 return address labels



Logos can be placed on personalized promo. Please include a camera ready logo with your completed order form or email it to familycfa@aol.com.

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1-866-360-2880
For more information.

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To help us serve you better, please answer the following questions.

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What about our promotional piece most caught your eye?

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Signature: _____

What other curricula would you like to see CFA produce?